

# AFFILIATE FAST START TOOLKIT

Everything You Need To  
Launch Your Affiliate Side  
Hustle This Weekend



Side Hustle Insights

# Welcome to the Affiliate Fast Start Toolkit

Hi, I'm **Chris Dodds**, a former flight attendant from Northumberland turned online entrepreneur. After being made redundant from my 16-year career in 2020, I quickly realised just how uncertain the job market can be.

That experience pushed me to explore practical ways to earn a **reliable second income from home** - and that's when I discovered affiliate marketing.

I'll be honest, the beginning was overwhelming. There were too many tools, too much jargon, and no clear path forward.

That's exactly why I created this toolkit: to help you **skip the confusion** and take **focused, confident steps** into affiliate marketing - whether you're brand new or you've tried before without much success.

Inside, you'll find the **exact tools, platforms, and strategies** I recommend to get started the smart way - without burning out or breaking the bank.

Let's get started and build something that can truly make a difference in your life.

To your success,

**Chris Dodds**  
*Side Hustle Insights*



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# Step 1: Join a Beginner-Friendly Affiliate Program

Start with a program that's simple to understand, includes solid training, and offers **recurring income**, so you're not starting from zero every month.

## Why recurring commissions matter:

They allow you to build **predictable, long-term income**. Instead of chasing one-time sales, you're stacking monthly payments that grow over time, like building a digital asset.

This is one of the smartest ways to **learn, earn, and grow your email list** - all at the same time. And you don't need to spend a fortune upfront to get started.

## My #1 Recommendation - [Master Affiliate Profits](#)

- **Free to join** - no upfront investment required
- **Recurring commissions** - earn up to \$37- \$97/month per referral
- **Step-by-step training** - learn as you go
- **Done-for-you tools** - lead magnets, pages, email sequences
- **Beginner-friendly** - perfect if you're just getting started

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## Tip:

Promote something you genuinely believe in. When you're excited about a product, it shows - and your audience will trust you more.

That's why I recommend [Master Affiliate Profits](#):

- It's free for your audience to join
- They can start learning and taking action right away
- You're offering real value and [MAP](#) offers **lifetime commissions** as well as **2nd tier commissions!**

*You'll find your affiliate link and training materials right inside the dashboard after joining.*

## Step 2: Set Up Your Email List

Email is the **backbone of affiliate marketing**. It's where you'll build trust, share value, and promote offers directly to your audience - not just once, but for years to come.

This is how you create **long-term, reliable income**, even if social media algorithms change or platforms disappear.

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### Top Tools (Free to Start)

- [GetResponse](#) *(my #1 recommendation & the cheapest option currently)*
- [AWeber](#)

Both platforms include beginner-friendly **landing page builders**, **email automation**, and **list management tools** to help you get started quickly as well as the option to start for free.

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### What You Need to Do

1. Create a simple **landing page**
  2. Set up your **welcome email**
  3. Start **capturing leads**
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### Landing Page Example (Keep It Simple!)

Your page doesn't need to be fancy — just focused on **one clear benefit**. Here's a quick template you can copy:

#### Headline:

*Grab My Free 3-Step Guide to Making Your First \$100 Online — Even If You're Starting from Scratch!*

#### Subheadline:

*This simple, beginner-friendly strategy shows you how to get your first commission using free tools and no tech overwhelm.*

### Call-to-Action Button:

[Send Me The Guide]

### Design Tips:

- Clean white background, black or navy text
  - Keep it minimal: **just name + email**, or even **email only** for higher opt-in rates
  - Add a **mock-up of your guide** (create easily with [Canva](#))
  - Remove distractions — no menus, no multiple offers
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### How Often Should You Email Your List?

Start simple:

**Aim for 1–2 emails per week** — enough to build trust, without overwhelming yourself (or your audience).

As you gain confidence, you can increase frequency based on feedback and engagement.

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### What to Send

- **Value-driven tips** your audience can use right away
- **Personal stories** or insights from your journey
- **Progress updates** or lessons you're learning
- **Occasional promotions** for products you trust (with your affiliate link)

**Smart Ratio:** 2 value emails for every 1 promo email

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### Set Up a Simple Welcome Sequence

Once someone grabs your lead magnet, send **2–3 follow-up emails**:

1. **Introduce yourself** and your story
2. **Reinforce the value** of the lead magnet they downloaded

3. **Invite them to take the next step** (e.g., join Master Affiliate Profits, read a blog post, or follow you on social media - remember these can be other people's content if you don't have your own yet, you can share posts from my blog until you get your own up and running [sidehustle-insights/blog](https://sidehustle-insights.com/blog) )

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*Email may feel intimidating at first — but once it's set up, it becomes your most powerful asset. Stick with it, and your list will become your biggest source of income and impact.*

# Step 3: Use a Lead Magnet to Grow Your List

A **lead magnet** is something valuable you offer in exchange for a name and email address - just like this toolkit you're reading now!

It's one of the **fastest and most effective** ways to start building your email list.

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## Lead Magnet Ideas You Can Create Easily

- A free checklist or cheat sheet
- A short "how-to" guide or PDF
- A mini video series or tutorial
- A swipe file, script, or template

### Examples:

*"How to Start Your Own Etsy Side Hustle in the Next 7 Days"*

*"The AI Content Creator Checklist"*

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## How to Deliver Your Lead Magnet

You've got a few simple options - choose what works best for you:

### Easiest Option (Recommended):

If you're using **GetResponse**, just upload your PDF to your **Files and Images** area. Then copy the hosted URL and include it in your welcome email or automation. No tech headaches!

### Manual Option:

Create your lead magnet in **Google Docs** or **Canva**, save it as a PDF, and either:

- Attach it to your welcome email manually, or
- Share a view-only link to the Google Doc

### Autoresponder Setup:

Use your email tool's automation feature (GetResponse or AWeber) to:

- Trigger a welcome email
- Automatically include the download link

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## Tools to Create Your Lead Magnet

- **Canva** – Beautiful, easy-to-use design templates (free and paid)
- **ChatGPT** – Help writing the content
- **Use Free Bonus Creation Tools in [MAP](#)**

**Bonus:** Inside ChatGPT, click “**Explore GPTs**” in the left menu and search for **Canva GPT** to design directly from here!

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## Quick Action: Link Your Welcome Email to Your Landing Page

Once someone opts in through your landing page, your email platform should instantly send them a **welcome email** — this is where you deliver your lead magnet and set the tone.

Here’s how to set that up in **GetResponse**:

1. **Create your landing page** and choose a **thank you page or confirmation message**.
2. In GetResponse, go to **Tools** → **Autoresponders**.
3. Click “**Create Autoresponder**” and choose:
  - *Day 0* (so it sends immediately)
  - The correct **email list**
  - A simple **subject line** like:  
“*Here’s your free guide – plus what to expect next...*”
4. In the email content:
  - Welcome them briefly
  - Include your **lead magnet link** (hosted in GetResponse or Google Drive)
  - Let them know you’ll be sending more value soon

**That’s it!** Your subscriber gets instant access to your guide, and you’ve started your relationship with a helpful first impression.

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*Remember: Your lead magnet doesn’t have to be perfect - it just needs to solve **one small problem** or provide a quick win. That’s enough to build trust and get people on your list.*

## Step 4: Pick 1 Platform to Share Content

You don't need to be everywhere - start with **one primary platform** to publish content and build your audience. Then use **email** alongside it to nurture your subscribers and recommend offers.

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### Choose 1 Platform to Start With:

- **YouTube:** Tips, tutorials, reviews
- **Blog:** Guides, comparisons, how-tos
- **Instagram or TikTok:** Quick tips, reels, and behind-the-scenes
- **X (formerly Twitter):** Short tips, insights, and community engagement

*Pick the one that matches your strengths and where your audience hangs out most.*

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### Always Pair With Email

Your **email list** is your main follow-up system. Use it to:

- Deliver more value
  - Build trust
  - Promote your offers
  - Even if you're just posting once a week on your main platform, aim to **email your list weekly** with helpful content and light promotion.
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### Example Weekly Content Plan:

- **YouTube:** 1 review or tutorial video
  - **Blog:** 1 SEO-friendly article every 7 days
  - **TikTok:** 3 quick tips per week
  - **X:** Post helpful tips, quotes, or content daily
  - **Email:** Weekly newsletter or content round-up with a soft CTA
- 

### Content Batching Tip:

To save time and stay consistent, try **batching your content**. This means you create multiple pieces of content at once, then schedule them to post throughout the week or month. For example, film all your YouTube or TikTok videos or write a few blog posts in one session.

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### **Document Your Journey**

You don't need to be an expert right away. Just be **one step ahead** of your audience and share what you're learning. Your journey is valuable - and people will relate to your authentic progress.

# Step 5: Stay Consistent

This is the *real* secret to success in affiliate marketing. It's not about doing everything perfectly - it's about **showing up consistently**, especially when growth feels slow.

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## Track Your Progress

Set small weekly goals to stay focused and motivated:

- Send 1 email
- Create 1 piece of content (video, post, or blog)
- Aim for 5 new leads

Celebrate the small wins, they compound over time!

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## Be Patient with Results

Most people don't see big results right away. It often takes **60–90 days of consistent action** before momentum really kicks in.

The difference between those who succeed and those who quit?

**They kept going.** Even when it felt like nothing was happening.

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## Top Tip: Make It a Daily Habit

Try to set aside **just 30 minutes per day** to:

- Learn something new
- Create or share one piece of content
- Engage with your audience
- Improve your setup (like emails or landing pages)

Small, focused actions every day are how real businesses are built.

# Recommended Tools

These are the tools I personally use (and recommend) to help you get started quickly and effectively:

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## Design & Content Creation

- **Canva**: Create stunning graphics, PDFs, and social media posts easily. (*Free and paid plans available*)  
[Visit Canva](#)
  - **ChatGPT**: For content creation, brainstorming ideas, or researching topics and audience needs. (*Pro tip: Use it for blog post outlines, email copy, or video scripts!*)  
[Start Using ChatGPT](#)
- 

## Content Planning & Organization

- **Notion** or **Google Docs**: Plan and organize your content calendar, track your ideas, and write your content in an easy-to-use, collaborative format.  
[Visit Notion](#)  
[Visit Google Docs](#)
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## Tracking & Links

- **Bitly** or **Rebrandly**: Shorten and track links to measure click-through rates and performance. Great for affiliate links and content tracking.  
[Visit Bitly](#)  
[Visit Rebrandly](#)
- 

## Video & Screen Recording

- **Loom**: Record videos or tutorials with your screen and webcam. Ideal for personalized content and tutorials.  
[Visit Loom](#)

- **Vimeo:** For hosting and sharing professional-quality videos. *(Paid plans offer more features and customization.)*  
[Visit Vimeo](#)
- 

### **Paid Traffic (If You Have the Budget)**

- **Udimi:** A low-cost option for paid traffic through solo ads. If you're ready to scale and have some budget, this can give your list-building efforts a real boost and fast track your success.  
[Visit Udimi](#)
- 

These tools are designed to **save you time** and **streamline** your process so you can focus on what matters: growing your business.

# You're Already on the List!

Thanks again for downloading the **Affiliate Fast Start Toolkit**. As a subscriber to Side Hustle Insights, you'll now receive:

- Actionable affiliate marketing tips
- Free tools, templates, and resources
- Honest reviews of tools and programs
- Exclusive content just for subscribers

Keep an eye on your inbox - I'm here to help you every step of the way!

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## Next Step: Dive Into the Free Training

Head over to: [sidehustle-insights.com/map](https://sidehustle-insights.com/map) to:

- Set up your free account
- Access step-by-step training
- Grab bonus tools and templates

Let's build something amazing - together.

To your success,

**Chris Dodds**

*Side Hustle Insights*

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**P.S.** On the next page, you'll find a handy **Affiliate Fast Start Checklist** to help you take action and stay on track. (Followed by an FAQ)

# Affiliate Fast Start Checklist

*Get your first affiliate funnel live in one weekend!*

## Step 1: Join an Affiliate Program

- Sign up for **Master Affiliate Profits** (or another beginner-friendly program)
  - Explore the training materials
  - Grab your unique affiliate link(s)
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## Step 2: Set Up Your Email List

- Create a free account with **GetResponse** (or AWeber)
  - Set up your email list
  - Create a simple **landing page**
  - Write your **welcome email**
  - Test the opt-in flow (use your own email to sign up as a new subscriber)
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## Step 3: Create or Choose a Lead Magnet

- Choose a topic that solves a quick problem
  - Create a simple PDF, checklist, or video
  - Upload it to your email autoresponder for delivery
  - Add your affiliate link to the thank-you page or follow-up email
- 

## Step 4: Pick & Set Up Your Content Platform

- Choose 1 platform (YouTube, TikTok, Blog, or X)
  - Create your profile or channel
  - Post your **intro or “day 1” content**
  - Add your lead magnet link to your bio/description
-

## Step 5: Weekly Success Habits

- Publish 1 new piece of content
  - Email your list with value + soft promo
  - Share your lead magnet daily
  - Track progress (leads, clicks, commissions)
  - Reflect on what's working and what to tweak
- 

## Optional: Tools Setup

- Set up your **Canva** account for graphics
  - Use **Bitly** or **Switchy** for tracking links
  - Plan your content in **Notion** or Google Docs
  - Record walkthroughs with **Loom** or **OBS**
- 

**Pro Tip:** Print this out or save it digitally, and check off each item as you go. You'll be up and running in no time.

# Affiliate Fast Start – FAQ

## **Q: Do I need a website to start affiliate marketing?**

No! You can get started with just a landing page and an email list. Tools like [GetResponse](#) let you create these without needing a full website.

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## **Q: How much can I expect to earn starting out?**

It varies. Some earn \$50 in their first month, others hit \$500+. The key is consistency. Focus on building your email list and sharing value - income follows momentum.

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## **Q: How do I get traffic to my links?**

Start with content. Pick one platform (like YouTube, TikTok or Instagram for video. X(formerly Twitter) for posts if video is not your thing), create helpful content, and direct viewers to your lead magnet or landing page. Your email list does the rest. If you want to speed up this process I suggest [Udimi](#) for Solo Ad traffic.

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## **Q: Can I promote affiliate links directly on social media?**

Sometimes, it's better to direct people to your lead magnet first. That way, you build your list and can promote multiple offers over time.

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## **Q: How long does it take to see results?**

If you're consistent, you can see small wins (like leads or first commissions) in your first 30–60 days. Think of this like a 90-day business sprint, not a get-rich-quick scheme.

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## **Q: What should I do each week to stay on track?**

Follow my [free checklist](#) on the previous page!

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## **Q: What if I feel overwhelmed?**

That's normal at first! Keep things simple: 1 offer, 1 lead magnet, 1 platform, and 1 email list.

Don't try to do everything. Just take one step at a time. Think of it like building a house, it is done 1 brick at a time.

If you're stuck for ideas for your content or lead magnet ask ChatGPT for some guidance.

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